

# A VISUAL HISTORY OF *Busted Halo*<sup>®</sup>

With help from Paulist Media Works, *BustedHalo.com* is born



Website discussion boards expand and become one of the most popular areas of the website

The Busted Halo podcast is launched, hosted by Fr. Dave, Mike Hayes, and young adults



Fr. Dave Dwyer, CSP, appointed as director; Bill McGarvey hired as editor-in-chief



Busted Video debuts on YouTube with "Where's God?"



Official name change to *Busted Halo*<sup>®</sup> Ministries



Busted Halo walks the Way on the Camino de Santiago

First *La Lupe* blog post posted



First-Ever Live Streaming Event: an interview with Fr. Jim Martin, SJ

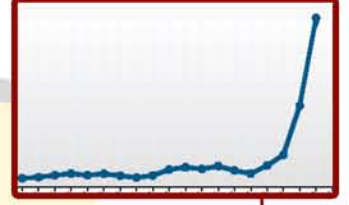


**Ash Wednesday** in two minutes...

The 2 Minute Video series begins providing quick overviews of complicated topics and receiving hundreds of thousands of YouTube views



Barbara Wheeler hired as new editor-in-chief



*BustedHalo.com* receives it's highest number of site visits to date on Ash Wednesday 2012



Paulist Young Adult Ministries, founded under the direction of Fr. Brett Hoover, CSP, and Mike Hayes



Fr. Brett & Mike have multiple speaking engagements to parishes & dioceses, including keynote addresses to young adults



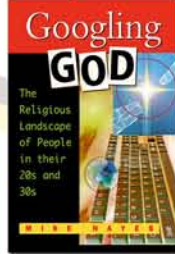
Three-year multi-media young adult evangelization project with the Military Archdiocese

First *Pure Sex Pure Love* column posted



The Catholic Channel premieres on Sirius Satellite Radio with "The Busted Halo Show with Fr. Dave Dwyer" airing five nights a week

Busted Halo joins Facebook & Twitter



Busted Halo<sup>®</sup> Books, an imprint of Paulist Press is created. Mike Hayes' first book, *Googling God* is published to rave reviews

First *What Works* column posted



Paulist Seminarian, Tom Gibbons, posts his first blog post on *BustedHalo.com* about the life of a modern seminarian.



Fr. Jack Collins, CSP, hits the streets asking young adults what they know about Catholicism in a new video series

The *Busted Halo*<sup>®</sup> *Freshman Survival Guide* goes into its third printing



Sacraments 101 video series premieres



A new digital subscription service for parishes launches in February



Busted Halo<sup>®</sup> attends World Youth Day in Spain, posting blogs and videos about the experience